



PROGRAMME 4th eCult Dialogue Day

13th of May (Wednesday)

13:00 Registration opened at Mitchell Library

14:00 Welcome by Goranka Horjan, eCultValue project partner and Chair of the European Museum Forum

- Caroline Royston – Independent Consultant for the Cultural and Heritage sector

Title: All Change: delivering digital transformation

- Tessa Quinn - Head of Digital. National Galleries of Scotland- National Galleries of Scotland

Title: ArtHunter Mobile app: innovation, partners and audiences

- John Ferry - Digital and New Media Curator, Glasgow Museums

Title: Responding to Social Media

- David Scott – Digital and New Media Curator, Glasgow Museums

Title: Digital Storytelling at Glasgow Museums

- Panagiota Polymeropoulou - Research Associate of the Hellenic Open University, Athens, Greece

Title: eCult Job Profiles – Results from the eCultSkills project

- Kelly Forbes, Digital Engagement and Communications Manager, Museums Galleries Scotland and Sara Thomas, Wikimedian in Residence with Museums Galleries Scotland

Title: Fostering open knowledge in Scotland's museums

DISCUSSION



15.30 - 16.00 Coffee break

16:00 – 17:00

- **Jim Richardson, Chair of Museum Next**

Title: Museum Tech now, next and why?

- **Philippe Wacker, Forum of e-Excellence**

Title: the eCult Observatory – where technology meets culture

- **Margaretha Mazura, Forum of e-Excellence**

Title: eCult Vademecum for Technology Strategies for Museums

- **Cristina Vannini, European Museum Forum**

Title: eCult Success Stories

DISCUSSION

