



Goranka Horjan – moderating the museum panel

**Provocative statement - Can museums handle cooperation with ICT sector on their own?**

Do museums need designers and architects as intermediators with the ICT providers and why? Recent research among the providers showed that in most cases they are not approached by museum staff directly. During the panel we will try to see what the reasons are for that. They claim that they are mainly contacted by designers and architects – why is that the case? The panel will try to detect what roles each stakeholder plays or should play in museum development planning.

Next problem that providers mention is somehow related to the above but strangely does not logically correspond as they stress the problem of wiring in the museum planning which is often far from being satisfactory. If architects are responsible for that how it comes that they have not developed suitable technical support.

New technologies can offer much more but different approaches are needed.

Join us in discussion and share your experiences.

Find out more:

<http://www.ecultobservatory.eu/events/ecult-event-beauty-beast-how-approach-culture-and-ict>