

One-Stop Shop for Museums and ICT Providers

eCult Dialogue Day

25 September 2014

Dubrovnik, Croatia

Venue: Marin Držić Theatre and Library

RATIONALE: The aim is to **identify the technological requirements of museums** and cultural heritage owners and **present existing technology solutions** addressing such needs. Panels and the audience will discuss **approaches** and **processes** in a participative way.

WHO SHOULD ATTEND: The workshop is addressed to **cultural heritage representatives** and **technology providers** to discuss feasible solutions to enhance the accessibility and experience of cultural collections, eventually leading to **“mutual benefit models”**.

PROGRAMME

Registration of the Participants		08.30-09.30
Welcome and Opening Panel		09.30-10.30
Welcome Address	Pavica Vilač, Director of Dubrovnik Museums Tomislav Šola , Director of The Best in Heritage	
Introduction to the Workshop, scope and method: How to create an effective and lasting dialogue between technology and culture?	Margaretha Mazura , Secretary General, EMF-The Forum of e-Excellence	
Recent trends in museums regarding ICT	Goranka Horjan , Chair, European Museum Forum	
The eCult Observatory platform : one-stop shop on-line support	Philippe Wacker , Executive Director, EMF-The Forum of e-Excellence	
Coffee Break		10.30-11.00
Museum & Technology Showcase		11.00-13.00
The House of European History	Taja Vovk van Gaal , Academic Project Leader, Brussels, Belgium	
National Museum of Wales – showcase on innovative use of technology	David Anderson , Director National Museum of Wales	

ICOM Observatory for Illicit Traffic in Cultural Goods	France Desmarais , Director of Programmes and Partnerships at ICOM
New Technology to Look INSIDDE Paintings	Laurens van der Maaten , Delft University of Technology, Netherlands
E-couponing for museums and cultural heritage	Marco Castellani, Euromedia , Italy
Suhozid.hr - Click to Preserve Heritage	Filip Šrajer, 4 Grada, Dragodid & Dražen Odobašić, University of Zagreb, Croatia
Networking Lunch 13.00-14.00	
Museum & Technology Showcase (cont.) 14.00-16.00	
Software platform for creating museum audio guides	Evgeny Malinin, IZI.TRAVEL (tbc)
Study on the use of mobile / tablet computers in-gallery	David Scott , Glasgow Museums
Bridging the gap between digital and physical : Ancient heritage in augmented reality - Techcooltour	Jana Rodic , LiveViewStudio, Serbia
Sensing Culture with CultAR	Antti Nurminen , CultAR Project
Engaging Audiences and Connecting through Digital (Creative Metropoles Network)	Andy Hartwell and Rebecca Bartlett , Nymbol , UK
From E-book to 3D installations	Vlasta Krklec, director of the Krapina Neanderthal Museum Ervin Šilić, Novena Studio
Meštrović: New dimension - from digital collection to multimedia experience	Zorana Jurić Šabić, Head of the Digitization Programme, Ivan Meštrović Museum, Split, Croatia
Roundtable with eCult Observatory Experts and Ambassadors: launching a Special Interest Group on ICT in Museums? 16.00-17.00	
Moderators: Goranka Horjan, EMF & Philippe Wacker, EMF	Kostas Konstantinidis , Owner, PostScriptum, Greece Jari Harju , City Museum of Helsinki, Finland
	Kaja Antlej , University of Ljubljana, Slovenia Aare Renzer , Art Museum of Estonia

Conclusions & Outlook		17.00-17.15
Summary Conclusions & Next Steps	Margaretha Mazura , Secretary General, EMF-The Forum of e-Excellence Cristina Vannini , European Museum Forum	
Networking with participants of The Best in Heritage		17.30
Reception for the participants at Sponza Palace		20.00